

CURRICULUM VITAE

ACADEMIC QUALIFICATIONS

2012: Roehampton University London, UK	Bachelor of Arts with 1 st class honours (Philosophy)
2008: Freie Universität Berlin	Bachelor of Arts (Philosophy, Linguistics, Islamic Studies)
2005: Europäisches Gymnasium Waldenburg, Germany	Grade 2.1 Abitur (Focus: English & German languages)

OTHER SPECIFIC SKILLS

- Drivers License Europe: AM, B
- Microsoft Office & Open Office Writer, Drawer & Spreadsheet (intermediate/advanced)
- Google Drive & Google Docs (intermediate/advanced)
- Social Media Marketing (intermediate)
- English Writing & Communication Skills (advanced)
- German Writing & Communication Skills (advanced)
- Swedish Language Skills (intermediate)
- Spanish Language Skills (learner)

SOCIAL INITIATIVE POSITIONS

- 2013 – 2014: Coordinator of Circles for educational and spiritual development, Sweden
- 2013 – 2014: Co-Founder and Coordinator of the 'Heart Sharing Circle' Södermalm Stockholm, Sweden
- 2011 – 2014: Founder & Coordinator of the 'Wild Child Project', Europe
- 2011 – 2012: Student Mentor, Roehampton University London, England

REFEREES

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SIGNIFICANT WORK EXPERIENCES

2012 -2014

Co-Founder & Managing Director

Green Earth - Store, Water Bar & Nutritional Pharmacy
Stockholm, Sweden

Green Earth is my husband's and my own start-up natural health business based in Sweden. My responsibilities covered directly managing the entire operation of natural health retail in Stockholm, and also consulting customers and consumers on a wide range of health and wellness issues. In support of this commerce I was also actively involved in lecturing on the topics of natural health, well-being, fasting, and food preparation. Green Earth is now run by a staff of eight.

My role as Managing Director focused primarily on the following aspects of the business:

- Brand conception and development
- Staff recruitment and management
- Implementation and supervision of all operational procedures
- Internal ordering and distribution logistics
- Marketing and social media strategies
- Event management of (guest) workshops and (guest) lectures

The other side of this business was in developing an organisation based on equality, transparency and effectiveness. I coordinated the implementation of a governance structure of circles with specific aims and two-way flow of information. Within this circles decisions are made by consent, empowering all members to object to an initial proposal in order to develop the most inclusive solution to a problem. As a community we provide leadership training to each member of the circles.

2011-2012

Business Consultant

Wild Food Café
London, United Kingdom

My responsibilities in this role were as a Consultant to the CEO of this London based leading-edge innovative restaurant which provided a range of workshop and culinary novelties combined with a training to psychological well-being. I was contracted to provide the development of new structures and principles that were to be the foundation of the company's innovative employee and leadership development programs. I reported on all deliverables directly to the CEO and oversaw the development of multiple other parallel work streams.

Our primary developments were answering the questions of:

- How do we stimulate and foster innovation within the workspace?
- How do we stimulate and foster positive relationships within the workspace?
- How do we stimulate and foster higher productivity within the workspace?

My role as a Consultant focused primarily on the following aspects of the business:

- Brand conception and development
- Staff recruitment and management
- Implementation and supervision of operational procedures
- Internal ordering and distribution logistics

The structures that I was developing were aimed at providing Wild Food Café with the practical means of creating and sustaining an organisational culture that fosters high performance in terms of productivity, relationships, and innovation.

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